



transaid



CORPORATE MEMBERSHIP PACK

2026



UK registered charity number: 1072105

Patron: HRH The Princess Royal



A message from our CEO

Caroline Barber | CEO, Transaid

Partnerships with our corporate partners, supporters, implementing partners, and donors have been essential to Transaid's progress and success since its inception.

We know that every company has its own strategic objectives, audiences and vision. We work to develop tailored initiatives that deliver meaningful results, that engage and inspire employees, and that have a positive impact on business strategies by strengthening ESG or sustainability credentials. Partnering with Transaid means joining a group of companies that are making a real difference; helping to transform lives through safe, available, and sustainable transport in sub-Saharan Africa, and in turn contributing to progress towards the UN Sustainable Development Goals.

In the pages that follow, you will discover how your company could engage with and support Transaid through its membership scheme - whether it be through direct involvement in Transaid's programmes, or brand engagement, publicity and marketing opportunities. We can work together to create initiatives that are both beneficial to the company, and the communities that we work with.



Readers will also hear from some of Transaid's corporate partners and learn about the impact that they have made.

We hope to welcome your organisation alongside the growing group of companies that are proud Transaid corporate partners, and leading the way in improving global road safety and access to healthcare in sub-Saharan Africa.



ABOUT US

Transaid is an international development organisation transforming lives through safe, available, and sustainable transport. We work alongside local partners to improve road safety and access to healthcare across sub-Saharan Africa.

Transaid was founded in the UK in 1998 by Save the Children, the Chartered Institute of Logistics and Transport (CILT), and its Patron, HRH The Princess Royal. Its origins trace back to 1987, when it was established within Save the Children (UK) as a voluntary group of transport-sector professionals offering specialist transport and distribution expertise to support emergency humanitarian responses.

Today, Transaid's focus has shifted towards long-term development across sub-Saharan Africa, where it works to implement and strengthen sustainable transport solutions at both national and community levels.



HRH The Princess Royal,
Patron of Transaid

"Evidence suggests that increasing driver training across sub-Saharan Africa has improved lives across the board – Transaid's programmes have been proven to work and I hope the industry recognises the value they add."

MISSION

To transform lives through safe, available, and sustainable transport.



CORPORATE MEMBERS (as of January 2026)



FOCUS AREAS


ROAD SAFETY


Vision


Everyone has the right to travel safely without the fear that they may not come home because of a lack of training, or dangerous vehicles and roads.

Every person should have the opportunity to build the skills they need to transform their future.

The need

- 

> Africa is the only region in the world where road-related fatalities have risen over the past decade, increasing by 17%. (WHO, 2023)
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> Africa accounts for around 24% of global road deaths, despite having less than 4% of the world's vehicles. (SSATP)
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> As of 2019, road traffic injury is the leading cause of death for children and young people aged 5–29. (WHO, 2023)

Approach


Transaid's partner-led approach to improving road safety focuses on promoting safe driver behaviour and advocating for quality truck, bus and motorcycle training with long term programmes in Ghana, Kenya, Tanzania, Uganda and Zambia. Transaid encourages the exchange of knowledge and skills at national, regional, and global levels to deliver sustainable change to driver training standards across sub-Saharan Africa.


ACCESS TO HEALTHCARE

Vision

Everyone has the right to access healthcare.

The need

- 

> In 2023, the WHO African Region accounted for 94% of malaria cases and 95% of malaria deaths, with 76% of deaths among children under 5.
- 

> In 2020, Sub-Saharan Africa accounted for 70% of maternal deaths, and nearly 95% occurred in low- and lower-middle-income countries, most of which were preventable. (WHO, 2020–2024)

Approach

Transaid's partner-led approach to improving access to healthcare includes establishing emergency transport systems, primarily in rural areas, to reduce the barriers to healthcare posed by lack of transport. Transaid also works to strengthen health supply chains in collaboration with local partners and governments.

15 professional driver training programmes
delivered in **10** countries




Over **80,000** truck, bus/coach & motorcycle drivers
& **400** trainers trained



1 MILLION people reached through our COVID-19 and malaria programmes in Zambia



87% reduction in deaths in children with severe malaria in Serenje District, Zambia.



Skilled birth attendance rates increased from 46% to **78%** in our MAMaZ programme in Zambia



OUR PROGRAMMES



GHANA

Driving Safety across Ghana

Transaid has been supporting the rollout of a new national HGV driver training standard, focusing on training quality, examiner capacity building, and regional harmonisation of the standard across West Africa.



ETHIOPIA

Ethiopian Pharmaceuticals Supply Service

Transaid supported a government institution, the Ethiopian Pharmaceuticals Supply Service, to strengthen its human resources management capacity and improve the distribution of health commodities.



KENYA

Kenyan National Helmet Wearing Coalition

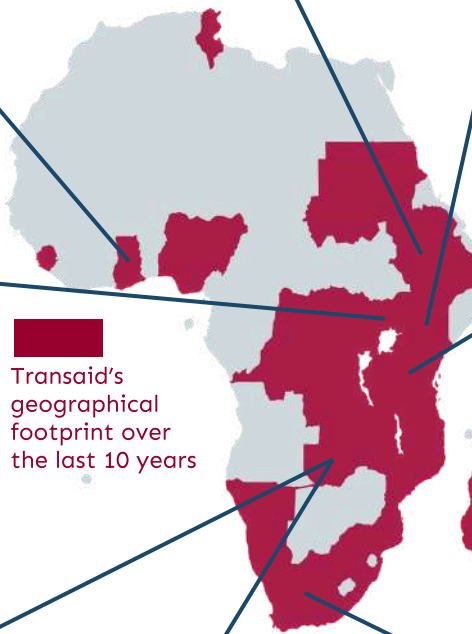
Supported by the FIA Foundation, Transaid established a multi-sector National Helmet Wearing Coalition to improve motorcycle safety and is also supporting the government to establish a helmet testing laboratory.



UGANDA

Professional Driver Training Uganda Project

Transaid provides technical support to its Ugandan partner, Safe Way Right Way, a specialist driver training centre in Mukono, where female trainees—who account for 10% of participants—receive support to enter employment in the transport industry.



TANZANIA

Professional Driver Training Project (NIT)

Transaid has been supporting the National Institute of Transport, the principal provider of commercial driver training in the country, to improve its training quality and capacity.



ZAMBIA

Emergency Transport Systems (ETS)

To address practical barriers and delays in accessing healthcare services, Transaid has introduced Emergency Transport Systems using bicycle ambulances, reaching over one million people.



ZAMBIA

Professional Driver Training Project (ITC)

Transaid has been supporting the national Industrial Training Centre to build its training capacity, with contributions from Transaid's corporate members through secondments and in-kind donations such as trucks and forklifts.



SOUTH AFRICA

Safer Public Transport for Women

In partnership with the South African National Taxi Council, Transaid is supporting the implementation of a Safe Minibus Taxi Charter to address gender-based violence and promote safety for female drivers and passengers.



SUSTAINABLE DEVELOPMENT



Transaid's work aligns closely with several of the [UN's Sustainable Development Goals](#), including **reducing poverty and inequality**, improving **good health and well-being** for all, promoting **decent work and economic growth** and **sustaining communities**. We place sustainability and accountability at the heart of our work, taking responsibility for our actions and the impact of our projects on individuals, communities, and the environment.

1 NO POVERTY



"I faced so many **challenges in making ends meet** financially. I have now been hired by Victoria Motors and drive large trucks throughout East Africa to earn a living, which **enables me to support** my daughter and my grandchildren."



Jackline Latigi, a truck driver graduate from the Professional Driver Training Uganda Project

3 GOOD HEALTH AND WELL-BEING



"Before the bicycle ambulance scheme started, we lost a large number of children in the community to severe malaria. We have managed to **reduce deaths from severe malaria** in the community to almost **0.5%**."



Dr. Andrew Mundala, a healthcare worker in Mulilima, Zambia

5 GENDER EQUALITY



"There is still a thinking in Uganda that truck driving is for men only. Having done it myself I don't see what should stop fellow women. I would **encourage women** to use this opportunity and increase their chances of employment."



Nelima Muyobo, a truck driver graduate from the Professional Driver Training Uganda Project

8 DECENT WORK AND ECONOMIC GROWTH



"People think that it's not an industry that they could make money in, even though there are **so many avenues and opportunities**. We have to educate people about advantages of truck driving."



Daniel Fiase, a driver trainer who completed the Professional Driver Training programme in Ghana



10 REDUCED INEQUALITIES



"With more investment, we can use stronger materials to construct the bicycle ambulances and even take them to areas which **lack accessible transport** to health facilities."

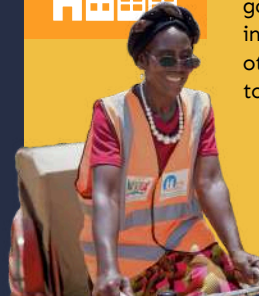


Charles Kunda, a Community Facilitator and Community Health Worker in Serenje, Zambia.

11 SUSTAINABLE CITIES AND COMMUNITIES



"The bicycle ambulance is the best thing that has happened to this community. I see people going about their daily lives in my community who otherwise **wouldn't be alive** today."



Josephine Mupeta, a Community Health Volunteer and Emergency Transport System rider in Zambia.

KNOWLEDGE CENTRE

Transaid keeps knowledge open and accessible for all. Transaid's [Knowledge Centre](#) is an online hub of training manuals, assessment tools, technical case studies, research papers and other resources for those working within road safety and healthcare.



www.transaid.org/knowledge-centre

WHY PARTNER WITH TRANSAID

Enhancing ESG impact & social sustainability

Transaid is unique — one of the few international development organisations dedicated to **improving transport**. Our corporate partners choose Transaid as their **ESG partner**, providing financial support alongside technical expertise, training, and targeted in-kind support. Through partnership with Transaid, you can **extend your expertise beyond your organisational and geographical boundaries** and play a direct role in addressing **global social challenges** and advancing the **Sustainable Development Goals**.

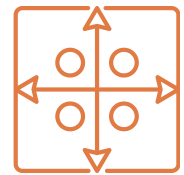


Creating shared value (CSV)

By partnering with Transaid, you become part of a movement **co-creating a more sustainable future**. We work with local partners to deliver long-term, sustainable solutions, while global collaboration helps amplify our reach and impact. Together, we improve social and economic conditions in communities most in need, while also strengthening your organisation's **competitiveness and leadership** within your sector.

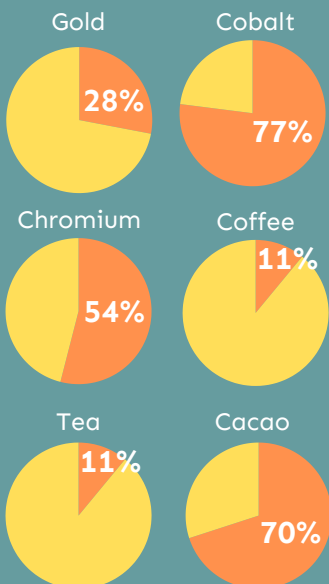
Tailored partnerships

Corporations must ensure their ESG/sustainability partnerships are genuine, transparent, and aligned with their values. Transaid promises each partner an authentic, meaningful, and impactful relationship **tailored to their specific needs**.



Sustainable global supply chains and road transport in Africa

AFRICA'S SHARE OF GLOBAL PRODUCTION



74 MILLION business and leisure travellers to Africa (2024)

Africa is a major producer of critical minerals such as gold, copper, lithium, and cobalt, as well as **agricultural commodities** such as coffee, cacao, tea, and rubber - all essential for sustaining modern life and technology. Its rich natural landscapes also attract millions of **tourists**.

Improving **road safety** and driver skills increases the efficiency and reliability of road transport, reducing accidents and breakdowns. This helps **minimise business disruptions, lower costs, and strengthen overall economic performance**. Yet many drivers in sub-Saharan Africa still face daily risks due to limited training, poorly maintained vehicles and roads, and overstretched health systems. Everyone deserves safe, dignified working conditions.

Supporting Transaid helps **strengthen your supply and value chains** through more efficient, resilient road transport, while boosting local economies and **protecting the wellbeing of your suppliers, colleagues, and customers**.

Our programmes are making a difference to these sectors:



Logistics



Public Transport



Healthcare



Agriculture



Tourism



Construction

CORPORATE MEMBERSHIP

Our corporate membership scheme offers a meaningful way to support Transaid's life-changing programmes while strengthening your ESG credentials, raising your brand profile, and engaging your people. It is an ideal opportunity to play a vital role in the full breadth of Transaid's work.

Membership term: Three years

Membership fee: £15,000 + VAT per annum

BENEFITS

Publicity

- Opportunity to invite Transaid's Patron, **HRH The Princess Royal**, to your events (facilitated by Transaid)
- Representation of Transaid's Technical Advisory Board at Africa-based ceremonies (self-funded)
- **Press release** announcing membership launch
- Publicity via Transaid's channels (website, social media, newsletters)
- **Logo placement** across over 25 industry awards, conferences, and exhibitions (e.g., BIFA Awards, CILT Awards, Cold Chain Live, CPT Conference, Heavy Lift Awards, Logistics UK Awards, Motor Transport Awards, Multimodal, UKWA Awards)



ESG/Sustainability Reporting

- **Personalised reporting** (quarterly) and **communications packs** (quarterly + key events and international days) provided
- Access to programme **photos, videos, case studies, & impact statistics**
- Dedicated account manager and regular calls



Employee Engagement & Development

- A range of **volunteering day** options and opportunities
- Priority access to **Transaid fundraising events**, including cycle challenges, Football Cup, and golf days
- **Professional secondment** and **placement** opportunities within our Africa-based programmes
- Access to Transaid's **simulation exercises** to build teamwork and project management skills
- Technical involvement through membership of the **Technical Advisory Board** (transport/health)
- Participation in **programme observation trips** (self-funded)



Networking

- Invitation to **Transaid's annual UK showcase** event, attended by 100+ senior professionals and our Patron, HRH The Princess Royal
- Invitations to **corporate member meetings** and Africa-based programme meetings and events (self-funded)
- Facilitated introductions to **Transaid's networks**, including partners, supporters, ambassadors, and trustees





Case Study



Michelin is one of our founding members, supporting Transaid continuously since 1998. Its involvement ranges from professional secondment in our programmes to fundraising through numerous challenge events, event sponsorship, equipment donations and awareness campaigns.

HRH The Princess Royal

In 2005, Michelin celebrated their **100th Anniversary** in the presence of HRH The Princess Royal, facilitated by Transaid.

Professional Secondments

Six Michelin **Training Instructors** from the UK have completed **secondments** with Transaid, providing tyre management training in our programmes in Africa.

Employee & Partner Engagement

Over the last two decades, Michelin has taken part in eleven Transaid cycle challenges in the UK, Europe and Africa, and **raised over £100,000** for us, organising its own Michelin team consisting of its employees and partners.

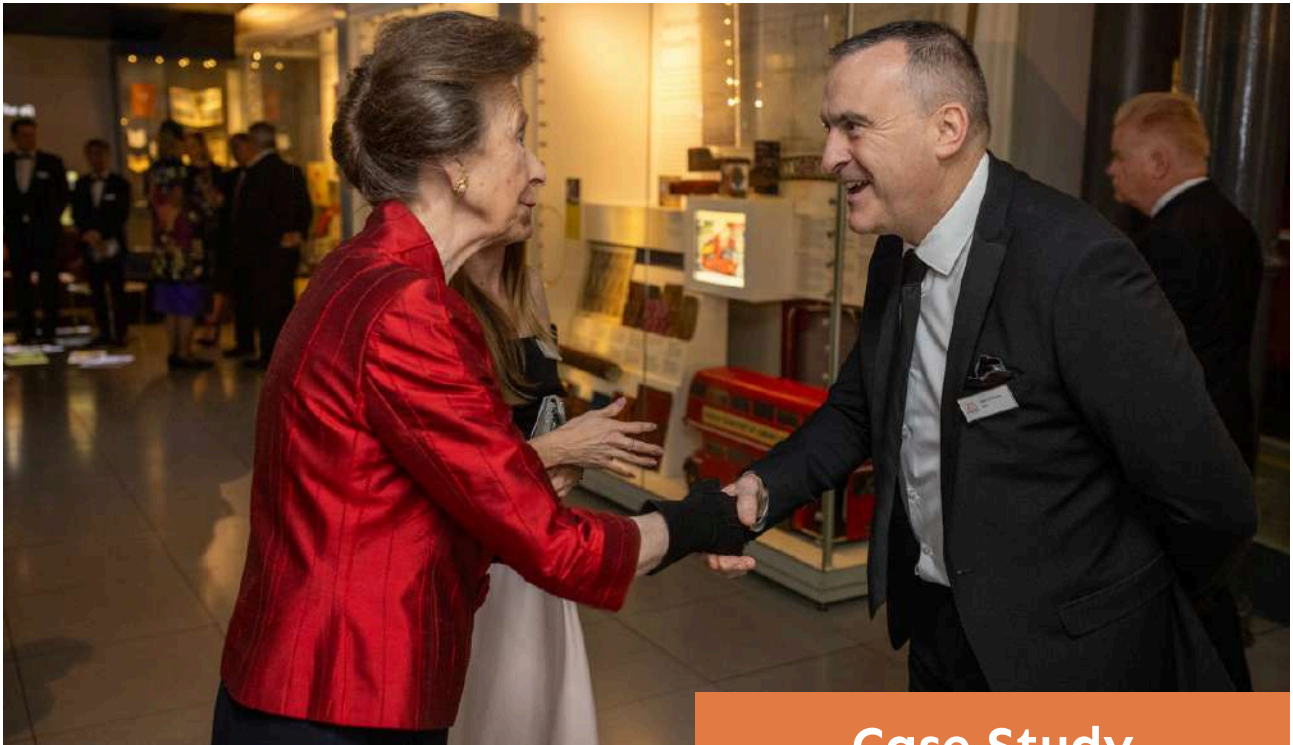
Regular Support & Awareness Campaign

Michelin regularly supports our **Christmas Appeal** and **donates prizes** for our fundraising events. It also sponsored our 2024 Showcase. In 2006, Michelin used its float at the London Lord Mayor's Show to promote a message of Global Road Safety with Transaid.



“We have long been supporting Transaid financially and technically with knowledge, training and equipment, while enhancing the development of our own employees through their involvement in Transaid’s programmes and events. It was humbling to join Transaid’s observation trip to Zambia in 2024 and see the passion, pride and drive from everyone involved in the MAMaz and driver training project. Michelin is honoured to support Transaid, recognising the profound difference it makes in communities in sub-Saharan Africa.”

Richard Bezzant, former Marketing Director UK & ROI, Michelin Tyre PLC



Case Study

GXO

One of the world's largest contract logistics company, GXO Logistics has been a corporate member of Transaid for over a decade, and has both been directly involved in Transaid's work and benefitted from a myriad of exclusive opportunities through the partnership.

Graduate Placement

GXO Logistics has an exclusive opportunity in access to **overseas graduate and professional volunteer placements** for its employees. GXO Logistics has built a **six-month secondment** to a Transaid programme into its graduate scheme, with shorter secondments in Uganda, Tanzania, Zambia and Malawi.

Abbie Rennison, GXO graduate, spent eight months working as a professional volunteer for Transaid's road safety programme in Uganda.

Employee Engagement

GXO employees have participated in Transaid's European and African **cycle challenges**. Spaces on these rides have become so popular within the organisation that GXO now runs a raffle for places to ensure that a variety of individuals from across the organisation are able to take part, offering fantastic team building and networking opportunities.

"There is nothing more rewarding than seeing the work that you do create an impact and transform lives. I have developed new skills both in my personal life and professionally, and expanded my professional network."

Abbie Rennison, GXO graduate

"It was a truly humbling, rewarding and eye-opening experience. I don't think I truly understood the scale of the task and the impact that this organisation is having over there - until I experienced it for myself."

Chris Dolby, Director of Learning and Development, GXO

"We know for sure the tremendous impact that Transaid has with training drivers in Africa. It's been a life-changing experience for every team member who has had the chance to take part in the programme. I'm really proud of our long-term relationship with Transaid and look forward to continuing this in the years to come."

Gavin Williams, Managing Director UK & Ireland, GXO



Case Study



Microlise, a transport management solutions provider, joined Transaid as a corporate member in 2015 and has since remained committed to their shared mission of promoting road safety worldwide

Programmes Involvement

Microlise has equipped vehicles donated to Transaid’s partner, the Industrial Training Centre (ITC) in Zambia, with safety technology, including telematics-integrated cameras. The ITC uses these vehicles and equipment to train professional drivers to the highest standards, helping save lives on the roads.

Employee Engagement

For a number of years, Microlise has fielded a corporate team in Transaid’s **biennial African and annual European cycle challenges**, raising vital funds for Transaid’s programmes while **networking** with other industry organisations

Fundraising Events

Since 2023, Microlise and Libra Europe have hosted **charity football matches** - the Transaid Cup. In 2025, 16 industry teams took to the pitch at Ilkeston Town Football Clubs' Microlise Ground, helping to raise almost £19,000 in support of this latest fundraising initiative.

Microlise has also hosted its inaugural **charity golf day** for Transaid since 2023. In addition to an exceptional day of golf and camaraderie on one of the UK's most prestigious courses - the JCB Golf & Country Club, all proceeds from the event were donated directly to Transaid.

Microlise has cemented Transaid's presence at its **annual transport conference** and VIP dinner by hosting Transaid on an exhibition stand during the conference, as well as a speaking slot for our CEO. A raffle is also held for Transaid during the VIP dinner. In 2025, together with a coffee stand with all proceeds donated to Transaid, almost £7,000 was raised.



“Safe and sustainable transport is a topic that is extremely close to our hearts. Conditions in low and middle income countries are often not what they could be, and we think it is crucial that we do all we can to bring about positive change. One of the best ways we can do that is to support Transaid, whose interventions make a real difference.”
Nadeem Raza, Chief Executive, Microlise



Case Study



UK Warehousing Association has been a corporate member of Transaid since 2013. From cycle challenges, to running its own fundraising events, to encouraging its member companies to contribute directly towards Transaid's work by providing volunteers, UKWA has offered its support through numerous means, and gained a great deal from the partnership in return.

HRH The Princess Royal

The opportunity to invite Transaid's Patron HRH The Princess Royal to an event is something that is exclusively offered to Transaid's corporate partners. This has proven to be highly effective in engaging employees, attendees, and member companies, as well as generating excellent PR coverage. UKWA utilised this opportunity in 2019 and celebrated its **75th Anniversary** in the presence of Transaid's Patron.

Fundraising Events

UKWA has chosen Transaid as the **beneficiary charity** at its two annual events, the UKWA Annual Lunch & Awards for Excellence and the UKWA Conference and Dinner, offering Transaid seats at the tables, speech time for our CEO, and hosts games such as raffles and heads and tails to raise funds for Transaid's programmes.

Event Sponsorship

UKWA has been a valued partner, supporting Transaid through sponsorship of our showcase events and flagship challenges, including the Way of the Roses in 2021 and Cycle Malawi in 2022.

Advertising Space Donation

UKWA regularly donates to Transaid **free advert spaces** in its UKWA Warehouse magazine, including a double page space for our annual Christmas Appeal advert.



"UKWA is proud to stand alongside Transaid in their mission to transform lives through safe and sustainable transport. Our longstanding partnership reflects a shared commitment to making a positive impact on communities and the logistics industry. Together, we believe in the power of collaboration to drive change, improve road safety, and enhance access to essential services."
Clare Bottle, Chief Executive, UKWA

CONTACT US



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Creating lasting
impact together



transaid

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