



# TRANSAID MONTH 2026

## - SMALL ACTIONS, BIG IMPACT! -

### ABOUT TRANSAID MONTH

Transaid Month is a time for Transaid's staff, supporters and friends to celebrate and promote our work, as well as raising vital funds for our road safety and access to healthcare programmes.

**PERIOD:** 1st - 31st May 2026

**THEME:** "Small Actions, Big Impact!"



Raise  
Awareness



Raise  
Funds

### BENEFITS FOR YOUR ORGANISATION

Supporting Transaid Month offers the following benefits:

#### PUBLICITY:

Your corporate logo will be placed on our website and social media posts.

Your support activities will be featured and thanked on our social media channels.

#### ESG IMPACT:

Supporting Transaid Month provides a valuable opportunity to contribute to a global sustainability movement while engaging with international partners and communities and enhancing your social contribution and ESG impact.



### HOW TO SUPPORT TRANSAID MONTH

You can raise awareness of and funds for Transaid however you like, including through these suggested activities as an individual or team.

#### PROMOTION



#### FUNDRAISING & DONATIONS



#### MERCHANDISE



#### PAYROLL GIVING



## PROMOTION

Transaid will provide a communications pack containing ready-made copy and graphics that you can use to promote Transaid internally to your employees or externally to your clients and suppliers.

You may also use our slide deck to highlight Transaid at meetings, conferences, seminars and town halls.



Comms pack  
available from late March

## FUNDRAISING & DONATIONS

Turn your next challenge into support for Transaid!

### STAFF ENGAGEMENT CHALLENGES

Host a team challenge event and bring your colleagues together!

(e.g. indoor static cycle relay, completing 5,000/1000 miles in a month/week)

### INDIVIDUAL CHALLENGES

Set your own challenge and fundraise or donate to Transaid.

- **Physical challenges** - Join the [Transaid Month 2026 Club on Strava](#) to track and share your progress. (e.g. walk/run/cycle/swim XXX miles a month/week; walk 10,000 steps a day; commute on foot every day)
- **Well-being challenges** - Feel better, save cash, and donate to Transaid! (e.g. no takeaways or ready meals in May; no alcohol or smoking in May)

Promotional materials will be available from late March.



## MERCHANDISE

Take advantage of Transaid merchandise and use it as giveaways for your colleagues or clients, or to promote your support of Transaid. All proceeds support Transaid's programmes across sub-Saharan Africa. Please see the [Catalogue and Order form](#). Co-branded options are also available.



## PAYROLL GIVING

Payroll Giving lets employees donate to any charity directly from their gross salary. Donations receive immediate tax relief, making it one of the most tax-efficient ways to support charities like Transaid. If you already have a Payroll Giving scheme in place, you may wish to remind your employees about the scheme by featuring Transaid. Please see [Payroll Giving Info Sheet](#) for details.



For support or any enquiries, please contact [kohei@transaid.org](mailto:kohei@transaid.org)