



	Gold Sponsor SOLD OUT	Silver Sponsor SOLD OUT	Event Supporter
Pre-event			
Logo placement on the dedicated Transaid Cup webpage, and in Transaid's e-newsletters and social media posts.	✓	✓	✓
Logo placement in event adverts placed in industrial magazines.	✓	✓	-
Logo placement in event flyers distributed at exhibitions and events.	✓	✓	-
Featured in Transaid CEO's speech as an event sponsor at industry awards (CPT Awards, UKWA National Conference, Microlise Transport Conference, Scottish Transaid Dinner, Multimodal Awards etc.)	✓	✓	-
During event			
Free entry to the Cup for players up to:	12 people worth £1,200	6 people worth £600	-
Free lunch included for spectators up to:	10 people	5 people	3 people
Opportunity to present trophies as the official sponsor of:	Main League	Plate League	-
Logo placement on the on-site digital scoreboard	✓	✓	✓
Logo placement in the event e-booklet distributed to all participants	✓	✓	✓
Advert placement in the event e-booklet	full page	half page	-
Logo placement on certificates awarded to every team	✓	-	-
Logo placement on the banner displayed for team and group photos	✓	-	-
Acknowledged as an event sponsor in the opening and closing speeches by Transaid's representative.	✓	✓	✓
Opportunity to provide goodie bags or merchandise (at your own expense)	✓	✓	✓
Roller banner display (at your own expense)	up to 2	1	1
Post-event			
Thanked in the post-event news article on Transaid's website, e-newsletter and social media posts.	✓	✓	✓
Price (+VAT)	£2,500	£1,500	£500

