

The Transaid Christmas Appeal 2017

137 Euston Road,
London. NW1 2AA
United Kingdom
T: +44 (0)20 7387 8136
E: info@transaid.org
transaid.org

We believe every driver should be able to leave for a day's work without the fear they may not come home due to a lack of training, or dangerous vehicles and roads. But in sub-Saharan Africa, road deaths are the third biggest killer following HIV/AIDS and Malaria (Source: The World Bank) and the problem will only rise with the growing population. Transaid is working to change this.

We work with partners and governments to train driver trainers, as well as to create and promote far-reaching improvements in driving standards, including curricula development. Our driver training programmes make drivers more competent, vehicles safer, and reduce death and injury on the road. We also work on transport management systems, joining with partners to increase efficiency, reduce costs, and improve the management and maintenance of fleets of vehicles.

This year we have trained 6,285 professional drivers and 46 driver trainers** – but we need your help to raise £25,000 and achieve even more!

HOW TO SUPPORT OUR APPEAL:

1. Please decide how much you would like to donate and which thank-you package you wish to receive. Packages include logo placement in our festive ads and/or a choice of four industry themed e-card designs, personalised with your logo - saving on buying and posting traditional cards!



Motor Transport advert 2016

2. If your package includes an e-card, please decide which of the four designs you would like – this will be personalised with your company logo. Please see below for this year's designs.
3. Fill out the form and email to jade@transaid.org or post to:

Transaid
Attn: Jade Ashby
137 Euston Road
London, NW1 2AA

THANK YOU FOR YOUR SUPPORT!

The Transaid Christmas Appeal 2017

IMPORTANT!

* To guarantee entry, logos **must** be received by the following deadlines: 14th November for SHD Logistics, 24th November for Forwarder, 8th December for Coach & Bus Week and 1st December for Motor Transport

* All packages are subject to 20% VAT. Invoice and VAT receipt available on request

** Data gathered between 1st of May 2016 – 30th April 2017

E-CARD DESIGNS:



Bicycle ambulance design



Bus design



Truck design



Forklift truck design

Please note: your company logo will be placed within the white area of your chosen e-card design.

THANK YOU FOR YOUR SUPPORT!

UK Registered Charity no. 1072105 | Patron HRH The Princess Royal | transaid.org

The Transaid Christmas Appeal 2017

137 Euston Road,
London. NW1 2AA
United Kingdom
T: +44 (0)20 7387 8136
E: info@transaid.org
transaid.org

TRANSAID THANK-YOU PACKAGES:



- GOLD PACKAGE** – A donation of £800 or more includes:
- Company logo placement in the Transaid festive advert in **Motor Transport, SHD Logistics, Forwarder and Coach & Bus Week*** magazines
 - A Transaid **e-card personalised with company logo** - choice of four designs
 - **Company logo placement on the Transaid website**
 - **Social media coverage**



- SILVER PACKAGE** – A donation of £550 or more includes:
- Company logo placement in the Transaid festive advert in **Motor Transport, SHD Logistics, Forwarder and Coach & Bus Week*** magazines
 - **Company logo placement on the Transaid website**
 - **Social media coverage**



- BRONZE PACKAGE** – A donation of £350 or more includes:
- A Transaid **e-card personalised with company logo** - choice of four designs
 - **Company logo placement on the Transaid website**

YOUR DETAILS:

Your name	
Company & Title	
Address	
Phone number	
Email	
Package (Please tick preferred option)	<input type="checkbox"/> Gold <input type="checkbox"/> Silver <input type="checkbox"/> Bronze
e-Card Design (Please tick preferred option - for Gold or Bronze packages only)	<input type="checkbox"/> Bicycle ambulance <input type="checkbox"/> Bus <input type="checkbox"/> Truck <input type="checkbox"/> Forklift truck
Payment (Please tick preferred option)	<input type="checkbox"/> I'm enclosing a cheque payable to Transaid <input type="checkbox"/> Please invoice me for the above amount <input type="checkbox"/> I'd like to pay by BACS, please send me the details

If you have any questions please contact Jade Ashby on jade@transaid.org or 0207 3878136

THANK YOU FOR YOUR SUPPORT!