



transaid

TRANSAID STRATEGY SUMMARY

OUR GOALS FOR 2018 - 2020

...AND HOW WE PLAN TO GET THERE

TRANSAID TRANSFORMS LIVES THROUGH SAFE, AVAILABLE AND SUSTAINABLE TRANSPORT

Transaid shares transport expertise with partners and governments in Africa to empower people to build the skills they need to transform their own lives.

Together with our partners, in the last five years we have:



Transferred **22,838 WOMEN AND CHILDREN**
under-five using emergency transport schemes



Trained **151 DRIVER TRAINERS**,
who have in turn trained **28,980 DRIVERS**



Set up an online Knowledge Centre with more than
90 CASE STUDIES and **120 TOOLS**

IN NEARLY **20 YEARS** AS AN INDEPENDENT CHARITY, WE HAVE BECOME
INCREASINGLY WELL-RECOGNISED BOTH FOR THE QUALITY AND IMPACT OF OUR WORK
IN SUB-SAHARAN AFRICA AND FOR OUR COMMITMENT TO SHARING EXPERTISE.

BUT THERE IS STILL MUCH TO DO...



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Transaid transforms lives through safe, available and sustainable transport

We are committed to sharing expertise through our Knowledge Centre and our values of **Partnership, Optimal Impact and Innovation**.

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THAT'S WHY WE HAVE IDENTIFIED THESE FOUR NEW GOALS

GOAL 1

To focus on two key areas

ACCESS TO HEALTH SERVICES

We will:

- ✓ Continue to improve access to emergency transport and healthcare for communities in rural areas to ensure that no community is left behind
- ✓ Continue to work with health providers to ensure safe and efficient management of vehicle fleets for the benefit of communities
- ✓ Deliver work that is locally driven and appropriate to ensure long lasting impact and sustainability

DRIVER TRAINING AND ROAD SAFETY

We will:

- ✓ Focus on building the skills of training providers for truck and bus drivers in both urban and rural areas, to reduce death and injury on the roads
- ✓ Develop and influence the adoption of national and regional standards for professional driver training
- ✓ Work with the private sector to measure and learn from the impact of driver training on improved road safety

**WE ARE COMMITTED TO SHARING EXPERTISE THROUGH
OUR KNOWLEDGE CENTRE TO WIDEN OUR IMPACT**



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GOAL 2

To increase our impact

We will:

- ✓ Continue to work with partners to improve access to health services and high quality driver training
- ✓ Improve our monitoring and evaluation systems so we can better understand our impact, learn from it and share evidence-based approaches more widely

GOAL 3

To ensure our work is scalable

We will:

- ✓ Develop innovative and sustainable approaches to building skills and expertise in both urban and rural environments
- ✓ Document and share effective solutions
- ✓ Maintain our clear focus on value-for-money to make sure that successful interventions can be scaled up and rolled out

GOAL 4

To become a stronger organisation

We will:

- ✓ Continue to build a skilled, committed and diverse team and board of Trustees
- ✓ Maintain a sound financial position, so we can respond to opportunities and invest appropriately when the need arises
- ✓ Continue to leverage our unique relationships with the private sector, so we can act more strategically to solve any problems on the ground
- ✓ Further develop lasting and mutually beneficial relationships with industry partners and our supporters



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