

PRESS RELEASE



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Race The Stig....start your bidding!

Calling all Top Gear, racing and thrill seeker fans! Have you got what it takes to beat 'The Original Stig'? 10 places are up for grabs to race against Perry McCarthy, Top Gear's original black stig on 25th August at London's superb karting circuit The Raceway. The auction takes place during 'Transaid Week' which starts on the 29th June – 3rd July and is set to be a fantastic week of fundraising and awareness for the international development transport charity Transaid.

10 lucky winners will experience this once in a life time opportunity to race against the ultimate challenger, The Stig! The Stig's identity has always been shrouded in mystery, however as many of you die hard Top Gear fans will know, the original black stig was eventually 'killed off' after his true identity as Formula One driver Perry McCarthy was discovered, later replaced by the new white stig. The afternoon will start with a qualifying session followed by two intense races. The Stig of course will start at the back of the grid to give you a head start! After the excitement of the race, the three top drivers will climb the podium and receive their trophies!

If cycling's more your thing...Our charity auction also includes several other great prizes including the Land Rover bike signed and ridden by BBC Radio 2 Sally 'Traffic' Boazman across Kenya in 2007, a signed Everton football from the 2006-2007 season and a set of signed books from the fantastic Alexander McCall Smith series 'The No.1 Ladies Detective Agency'.

The funds raised from this year's auction will go directly towards supporting Transaid's vital work to improve transport efficiency across Africa. Our current projects are focused on improving access to healthcare for women and children in northern Nigeria and increasing driver training standards to improve road safety in Zambia. Chris Saunders,

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Transaid Worldwide Services Ltd is registered in England as a company limited by guarantee. Registered no 3511363. Registered charity no 1072105. Patron HRH The Princess Royal.


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Chief Executive of Transaid explains the importance of Transaid's work in Africa: "Road deaths are the third highest killer in Africa after HIV/Aids and malaria, with this strongly in mind our projects are designed to make transport in Africa safer, cheaper and more efficient transport are therefore reliant on your support. We are thankful to everyone taking part in Transaid Week as it really is a great way to increase our awareness within companies whilst raising money for our projects."

There are many fundraising events taking place nationwide during Transaid Week by our member and supporter companies within the transport and logistics industry. From a golf tournament to a quiz night, why don't you get on board for Transaid Week? Visit the website and download your Transaid Week Action Pack to find out what you can do today! Fingers crossed Transaid are set to smash last year's total of £10, 000 raised!

Bidding starts on the first day of 'Transaid Week' the 29th June. So if you fancy yourself as the next Jenson Button or know someone who does, don't miss out, get bidding! For more information on the auction and the race day please visit www.transaid.org and www.theraceway.net or contact us at marketing@transaid.org

Ends



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Note to Editor:

Transaid (www.transaid.org) is an international development agency that aims to improve people's quality of life in the developing world by making transport more available and affordable. It was founded by Save The Children and the Chartered Institute of Logistics and Transport (UK) and works by sharing skills and knowledge with local people to enable them to put in place and manage efficient transport systems. Transaid's core work includes creating transport management systems for the public sector and assisting with the provision of professional driving qualification development and the training of driver trainers. It also assists with teaching preventive vehicle maintenance management and introducing local, low cost transport solutions including its innovative bicycle ambulance. Transaid also helps promote HIV, AIDS and road safety awareness and shares its specialist knowledge with the industry and the active involvement of its patron, HRH The Princess Royal.

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