



Press Information

Release Immediate

5th July 2010

No. 1528

VOLVO TRUCKS TRANSAID CASH TO SAVE LIVES IN TANZANIA

Volvo Trucks are supporting the Transaid charity to the tune of £5,000 this year and the latest cash is going to help develop a second Professional HGV Driver Training Project in Tanzania.

Sub-Saharan Africa is desperately short of trained HGV drivers and this puts road deaths into the top three premature killers, close behind HIV/AIDS and malaria. The death toll often adversely affects young children and young men. In much of Africa driving is sadly seen as a job of last resort and there is a huge shortage of professional driver training facilities.

Amanda Hiatt, Marketing and PR Director for Volvo Trucks said, "The issue in Africa is not a shortage of drivers, but the lack of proper training for them. As the UK's leading road transport charity, Transaid have done marvellous work in getting this issue more widely recognised as well as putting professional training in place. We are naturally delighted to provide this help."

Chris Saunders CEO at Transaid said, "We have already run a very successful driver training project in neighbouring Zambia and are now in the first stage of replicating the work in Tanzania. This will not only increase the impact of the work but contribute to the harmonization of training curriculum and operating standards along one of the most important trading routes in the region.

Cont/.....

Volvo Trucks provides complete transport solutions for professional and business-driven customers by offering a full range of medium to heavy duty trucks through a network of almost 100 service points throughout the UK and Ireland. In 2008 Volvo Trucks delivered more than 8,000 trucks. Based in Warwick, Volvo Trucks is part of the AB Volvo Group - one of the world's leading manufacturers of trucks, buses and construction equipment, drive systems for marine and industrial applications, aerospace components and services. Based in Gothenburg, Sweden, the Volvo Group also provides solutions for financing and service.



He added, "There will be a consortium of companies involved in this project, and the help we have had from Volvo Trucks in the UK has been superb in kick starting this phase."

- ENDS -

Caption for image :

Volvo Trucks Marketing & PR Director Amanda Hiatt hands over a cheque for £5,000 to Chantelle Cummings from Transaid.

Notes for Editors :

1. Transaid is an international UK development charity that aims to reduce poverty and improve livelihoods across Africa and the developing world through creating better transport.
2. Transaid's history goes back over 25 years and is strongly supported by the European Transport and Logistics Industry.
3. The organisation was founded by Save the Children and the Chartered Institute of Logistics and Transport and our Patron is HRH The Princess Royal.
4. Transaid's core work includes creating transport management systems for the public sector and assisting with the provision of professional driving qualification development and the training of driver trainers.
5. Transaid also assists with teaching preventive vehicle maintenance management and introducing local, low cost transport solutions including its innovative bicycle ambulance.
6. Transaid have just signed a memorandum of understanding with the National Institute of Transport in Tanzania to work with them to help build their capacity and this will also involve the Industrial Training Centre Trust (Zambia) in a three-way partnership to replicate the project and build on their previous successes.
7. Transaid Week 2010 is taking place from 5th – 9th July.
8. For further details visit www.transaid.org



For more information, please contact :

Nigel Hanwell, Press Officer, Volvo Trucks

Tel : +44 (0) 1926 414210

Mobile : +44 (0) 7831 817083

E-mail : nigel.hanwell@volvo.com

Or :-

Chantelle Cummings at Transaid

Tel: + 44 (0) 20 7387 8136

E-mail: chantelle@transaid.org