

PRESS RELEASE



Release date: 23 June 2010

CALLING ALL QUIZ MASTERS!

Do you fancy yourself as the next Chris Tarrant or Dara Ó Briain? International development charity Transaid is looking for volunteer quiz masters for the ultimate workplace quiz as part of its upcoming annual Transaid Week.

Taking place between 5-9 July across the UK, Transaid Week aims to raise at least £10,000 towards Transaid's life-saving work in Africa and the developing world.

This year, companies can help make a difference by getting involved in Transaid's five-round quiz, which contains a section on transport – and has a bonus World Cup round.

One firm taking part is Bandvulc Tyre plc.

"Transaid Week is a great way of getting staff involved," says director Richard O'Connell. "Not only does it raise funds for Transaid, but it raises workplace morale and motivation too."

Funds raised from Transaid Week will contribute towards projects such as an Emergency Transport Scheme for women and young children in Northern Nigeria. One in seven women in Nigeria die during childbirth and pregnancy. Transaid aims to reduce this figure by implementing emergency transport for pregnant women, making healthcare more accessible.

"We're pleased to support a charity through whose eyes transport is seen as the answer in improving people's lives, and not the problem," adds O'Connell.

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Transaid Week quiz participants will receive a complete quiz master's pack, as well as a Transaid Week Action Pack with answer-sheets, quiz organization tips and various other fundraising ideas which will help boost the amount raised.

To receive a free copy of the quiz AND action pack, simply contact the Transaid marketing team at marketing@transaid.org or telephone 020 7387 8136. Packs can also be downloaded by visiting www.transaid.org.

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Note to Editor:

Transaid (www.transaid.org) is an international development agency that aims to improve people's quality of life in the developing world by making transport more available and affordable. It was founded by Save The Children and the Chartered Institute of Logistics and Transport (UK) and works by sharing skills and knowledge with local people to enable them to put in place and manage efficient transport systems.

Transaid's core work includes creating transport management systems for the public sector and assisting with the provision of professional driving qualification development and the training of driver trainers. It also assists with teaching preventive vehicle maintenance management and introducing local, low cost transport solutions including its innovative bicycle ambulance. Transaid also helps promote HIV, AIDS and road safety awareness and shares its specialist knowledge with the humanitarian aid sector.

Transaid enjoys strong backing from the transport and logistics industry and the active involvement of its patron, HRH The Princess Royal.

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