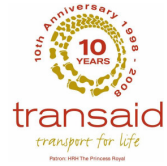


PRESS RELEASE



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FINAL PLACES UP FOR GRABS ON CYCLE ZAMBIA 2009

Transaid is searching for an additional 10 people from across the industry to take part in its Cycle Zambia Challenge 2009. The group will join a 30-strong team of riders already signed up for the 10 day 'trip of a lifetime', which will run from 7-16 May 2009.

Amongst those confirmed is Wendy Vaughan, HR Services Director of Wincanton, a Transaid member company. She will be joined on the expedition by a group of colleagues calling themselves the 'Zambian Pirates', and who have banded together to raise £30,000 for Transaid in the run up to the challenge.

Commenting on the adventure, Wendy said: "Despite not having ridden a bike for over 15 years and having had to buy a bike to begin training, I've actually started to enjoy cycling! Working on this as a team has been great as we can support and encourage each other, and it's been a really good laugh!"

Also taking part is George Noble, Purchasing & Technical Director of Fraikin. Announcing his decision to join the expedition, George explained: "Transaid is our 'industry charity' and it is good to be able to do something to support it directly. The pace of the event using bikes should bring us into close contact with the people and circumstances we hope to assist."

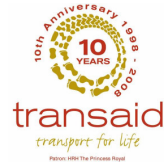
Other fundraisers amongst the group include staff from Volvo Trucks, MAN Truck & Bus, Royal Mail, Bridgestone and ATS Euromaster, with the cycling element of the journey to be spread across five days, covering over 420km. It will start in the Zambian capital, Lusaka, before ending in Livingstone - home of the world famous Victoria Falls.

The trip has been set-up to follow on from the success of Transaid's Cycle Malawi 2006 and Cycle Kenya 2007, and is hoping to raise over £100,000 to support Transaid's vital work to help people in Africa gain better access to healthcare, education and the opportunity to earn a living through safer, cheaper and more efficient transport.

Participants are asked to pay a registration fee of £299 and make a commitment to raising a minimum sponsorship of £3,000. This covers air and most ground costs and will help fund projects in Zambia, such as Transaid's pioneering Professional Driver Training Project in Lusaka. Participants are also urged to train up to a good level of fitness for the trip, which will include on and off road cycling and is officially graded as 'challenging'.

Highlighting the charity's vital work in Zambia, Chris Saunders, Chief Executive of Transaid, says: "We've been actively working in Zambia for the last five years - it's an absolutely stunning country and this trip will

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give people the opportunity to see our work and the great need for what we do first hand, whilst having the experience of a lifetime.

“Money raised from last year’s event represents a substantial amount of Transaid’s income. With funds raised next year we’re hoping to expand our reach to conduct more driver safety awareness and transport management training. In this region, people are faced with the reality of inefficient and inaccessible transport every single day and know only too well the cost to human lives. The work Transaid does to share technical skills and knowledge can help to tackle and change this.”

Grab one of the last few spaces and sign up now by visiting www.transaid.org or request a registration pack by calling the marketing team on 020 7387 8136 or emailing marketing@transaid.org

ends

Note to Editor:

Transaid (www.transaid.org) is an international development agency that aims to improve people’s quality of life in the developing world by making transport more available and affordable. It was founded by Save The Children and the Chartered Institute of Logistics and Transport (UK) and works by sharing skills and knowledge with local people to enable them to put in place and manage efficient transport systems.

Transaid’s core work includes creating transport management systems for the public sector and assisting with the provision of professional driving qualification development and the training of driver trainers. It also assists with teaching preventive vehicle maintenance management and introducing local, low cost transport solutions including its innovative bicycle ambulance. Transaid also helps promote HIV, AIDS and road safety awareness and shares its specialist knowledge with the humanitarian aid sector.

Transaid enjoys strong backing from the transport and logistics industry and the active involvement of its patron, HRH The Princess Royal.

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