

# PRESS RELEASE



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## ROYAL GALA DINNER TO MARK TRANSAID'S 10TH ANNIVERSARY

Her Royal Highness The Princess Royal is hosting a special gala dinner to celebrate Transaid's 10th anniversary at the Imperial War Museum in London on Thursday, 9 October. The event is being attended by more than 300 senior representatives from the transport and logistics industry, including many of Transaid's founder members who have supported the charity since its inception on 18 February 1998.

Chris Saunders, Chief Executive of Transaid, says: "As the brainchild of The Princess Royal, Transaid has been changing people's lives across the developing world through the improvement of transport for over a decade and the gala dinner provides the ideal opportunity for the industry to celebrate this milestone achievement together."

The evening will commence with a champagne reception sponsored by Wincanton, followed by dinner, wine sponsored by Stagecoach, entertainment with an African theme and a special address from The Princess Royal. BBC Radio 2 presenter Sally 'Traffic' Boazman, a keen supporter of Transaid, will also be premiering her new single 'Mustang Sally', and there will be a 'Gold Class' auction – with all proceeds from the event going to help fund Transaid's Commercial Vehicle Driver Training programme in Zambia, which will be officially launched on the evening.

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### Note to Editor:

Transaid ([www.transaid.org](http://www.transaid.org)) is an international development agency that aims to improve people's quality of life in the developing world by making transport more available and affordable. It was founded by Save The Children and the Chartered Institute of Logistics and Transport (UK) and works by sharing skills and knowledge with local people to enable them to put in place and manage efficient transport systems.

Transaid's core work includes creating transport management systems for the public sector and assisting with the provision of professional driving qualification development and the training of driver trainers. It also assists with teaching preventive vehicle maintenance management and introducing local, low cost transport solutions including its innovative bicycle ambulance. Transaid also helps promote HIV, AIDS and road safety awareness and shares its specialist knowledge with the humanitarian aid sector.

Transaid enjoys strong backing from the transport and logistics industry and the active involvement of its patron, HRH The Princess Royal.

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