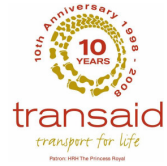


PRESS RELEASE



TRANSAID
137 Euston Road
London
NW1 2AA

t: 020 7387 8136
f: 020 7387 2669

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SADDLE UP FOR THE RIDE OF YOUR LIFE

International development agency Transaid is launching a nationwide search to find 30 individuals from across the road transport and logistics industry to take part in 'Cycle Zambia 2009'.

The event will build on the success of Cycle Malawi 2006 and Cycle Kenya 2007 and is hoping to raise more than £100,000 to support Transaid's continuing work to help people in the developing world to benefit from safe, affordable and efficient transport.

The nine day expedition (five days cycling) will run from 7-16 May 2009 and will see the team cycle over 400km across Zambia, with 21-speed mountain bikes provided on arrival. Participants will need to train in the UK prior to departing for Zambia, including specific cycle training and stamina building exercises to establish a good level of fitness for the event, which is officially graded as 'challenging'.

Chris Saunders, Chief Executive of Transaid, says: "We picked Zambia as it's a country in which Transaid has been heavily involved with for the last five years, and means the team can visit a number of our projects en route. The scenery is absolutely breathtaking, and with the ride scheduled to finish at the world famous Victoria Falls, it will provide a fitting end to the experience of a lifetime."

Places on the expedition are limited, with those taking part asked to pay a registration fee of £299 and make a commitment to raising a minimum of £3,000 in sponsorship. This covers the air and ground costs, and will help to fund future Transaid projects in Zambia and across the developing world.

Since 2003, Transaid has been assisting within the only commercial driver training facility in Zambia by arranging secondments of experienced driver trainers from across its supporter base. Most recently the charity has also carried out driver training programmes for Concern Worldwide and St John's Ambulance in Zambia, as well as working with Zambia's Ministry of Health to conduct a thorough fleet assessment. This led to Transaid making a series of recommendations aimed at reducing operational costs, improving efficiency and enhancing the fleet's capability to deliver health services effectively to the Zambian people.

For further information please visit the Transaid website (www.transaid.org) or request an information pack by calling 020 7387 8136 or emailing marketing@transaid.org

ends

Note to Editor:

Transaid (www.transaid.org) is an international development agency that aims to improve people's quality of life in the developing world by making transport more available and affordable. It was founded by Save The Children and the

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Chartered Institute of Logistics and Transport (UK) and works by sharing skills and knowledge with local people to enable them to put in place and manage efficient transport systems.

Transaid's core work includes creating transport management systems for the public sector and assisting with the provision of professional driving qualification development and the training of driver trainers. It also assists with teaching preventive vehicle maintenance management and introducing local, low cost transport solutions including its innovative bicycle ambulance. Transaid also helps promote HIV, AIDS and road safety awareness and shares its specialist knowledge with the humanitarian aid sector.

Transaid enjoys strong backing from the transport and logistics industry and the active involvement of its patron, HRH The Princess Royal.

For further press information:

Chantelle Cummings at Transaid +44 (0)20 7387 8136

James Keeler at Garnett Keeler +44 (0)20 8399 1184

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developing world

137 Euston Road, London NW1 2AA
t: +44 (0)20 7387 8136
f: +44 (0)20 7387 2669
e: marketing@transaid.org
www.transaid.org

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